

# GOLF CLASSIC

SPONSORSHIP

JULY 20  
2024



# ABOUT US

## CAMBRIDGE ICE HOUNDS SPECIAL NEEDS HOCKEY PROGRAM

The Ice Hounds just wrapped up their 17th season at Galt Arena in Cambridge, where nearly 80 children and adults with physical and cognitive disabilities hit the ice every Saturday to enjoy Canada's game. The score doesn't matter—what counts are the smiles and lifelong memories created.

Players from across Waterloo Region and beyond lace up in September and play through April. Our season includes special tournaments in Ontario and New York, where we play against teams from across North America.

Running this team takes countless volunteer hours and support from community businesses and partners like you. Proceeds from this golf tournament help cover ice time, player equipment, and tournament fees.

Come to a game or practice and witness true team spirit and sportsmanship. Words can't capture this amazing experience.

Learn more at [www.cambridgeicehounds.ca](http://www.cambridgeicehounds.ca).



# SPONSORSHIP

## YOUR SUPPORT WILL CHANGE THE GAME THAT'S CHANGING THE GAME

The Cambridge Ice Hounds invite you to be a part of our 12th Annual Golf Classic, an extraordinary fundraising tournament dedicated to supporting our adaptive hockey programs. Our mission is to provide children, youth, and adults with physical and/or cognitive disabilities the opportunity to enjoy the game of hockey, develop their skills, and build lifelong friendships. This year, we aim to make our tournament bigger and more impactful than ever before, and we need your support to achieve this goal.

Join us in making a difference by choosing one of our exclusive sponsorship levels. Each level is designed to provide you with significant visibility and engagement opportunities while contributing to a life-changing organization. **Please note:** Sponsorship levels are not exclusive and multiple opportunities are available at each tier.

## \$1,500

### TOURNAMENT SPONSORSHIP

- **Benefits:**

- Logo recognition on 20 hole signs throughout the course, maximizing your brand's visibility.
- Prime logo placement on the video screen during dinner, ensuring your brand stands out.
- Social media recognition on all Cambridge Ice Hounds social channels, amplifying your reach.
- Opportunity to provide branded promotional items on all golf carts, keeping your brand in the minds of participants throughout the day.
- Recognition in the tournament program, highlighting your generous support.

## \$750

### DINNER SPONSORSHIP

- **Benefits:**

- Logo recognition on each dinner table at the tournament banquet, giving your brand prominent exposure.
- High-visibility logo display on the video screen during the dinner, ensuring attendees recognize your support.
- Social media shout-outs on all Cambridge Ice Hounds channels (Facebook/Instagram), reaching our dedicated followers.
- Recognition in the tournament program, enhancing your brand's association with our mission.

## \$200

### HOLE SPONSORSHIP

- **Benefits:**

- Exclusive logo recognition on one designated hole, ensuring your brand is seen by all participants.
- Recognition in the tournament program, showcasing your commitment to our cause.

### LEVEL UP your Hole Sponsorship for \$500

A limited number of \$500 Hole Sponsorships (2 available) will have the opportunity to engage with golfers at your sponsored hole - supporting a marquee hole contest (\$10,000 Hole-in-One, etc.), creating direct interactions with potential customers.

# SILENT AUCTION

## DONATIONS

In addition to sponsorship opportunities, we welcome silent auction item donations. This is an excellent chance to showcase a marquee gift or service to our participants while supporting a worthy cause.

### **Silent Auction donors will receive:**

- Recognition on the auction display, providing visibility to all attendees.
- Acknowledgment during the event, highlighting marquee contributions.

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## **WHY SPONSOR THE CAMBRIDGE ICE HOUNDS GOLF CLASSIC?**

**Your sponsorship will have a direct impact on the Cambridge Ice Hounds adaptive hockey programs, helping us to:**

- Provide specialized equipment and resources tailored to the needs of our players, enabling them to participate fully and safely.
- Enhance our program offerings, allowing us to better serve our athletes and help them achieve their full potential.

### **By sponsoring our event, you will:**

- Enhance your brand visibility within a compassionate and engaged community that values inclusivity and support.
- Associate your brand with a beloved local sports program that makes a tangible difference in the lives of individuals with disabilities.
- Engage directly with potential customers and clients who are passionate about making a positive impact in the community.

## **HOW TO BECOME A SPONSOR:**

**To become a sponsor or donate an auction item, please contact:**

**Jenn Kerr** or **Monica Small**

Tournament Sponsorship Leads

**Jenn** | [jenniferakerr1@gmail.com](mailto:jenniferakerr1@gmail.com)

**Monica** | [monica@thesmallworld.ca](mailto:monica@thesmallworld.ca)

For general tournament inquiries, contact **Cam Linwood** | [Cam.Linwood@gmail.com](mailto:Cam.Linwood@gmail.com)

Thank you for considering this opportunity to support the Cambridge Ice Hounds. Together, we can create a more inclusive community through the power of sport and ensure that everyone has the opportunity to get off the sidelines and into the game.